

Subject **RE: 2022-06-10 update**
From TheGabba Ward Office <TheGabba.Ward@bcc.qld.gov.au>
To 'd-Wizz' <info@d-wizz.com>
Date 2022-06-10 15:14



Hi David,

Brisbane Renters Alliance as well as Michael Berkman's office have been reaching out to friendly journalists about the issue, and there will be media releases sent out next week as well.

We have a friendly connection with the Guardian and a couple of friendlies we will contact next week from network TV, but it is too early on the time scale yet to call them out today. It's very likely they will want to be there on Friday and possibly before, but early next week is the better time to get in touch (they have fewer staff working and sifting through over the weekend. Timing is incredibly important and must be strategically done with media).

In preparation, would you like to have a prepared media statement of 1-2 sentences that can be quoted by news, and attributed to you ?

Particularly, some lines that you have already brought up regarding the Minister's false claims – if you can summarise into 2 short sentences – could be great media statements. It also sets up the underdog narrative that works well – a social housing occupant going head to head with a minister and her department over eviction from his house – and this is something media love to pick up on.

Kind regards,

Nick Carter (Thurs, Fri)

Community Support to Cr. Jonathan Sri, Councillor for The Gabba

My [pronouns](#) are he/him.

Languages: English

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